



THE FUSION OF AUTOMOBILE AND MUSIC

HI-RESOLUTION AUTOMOTIVE AUDIO SYSTEM DESIGN AND CONSULTATION

In recent years Automobile Manufacturers have focused on delivering to the consumer complete vehicle “Infotainment” systems with Navigation, Phone Interface, Voice Activation, Bluetooth, et al.

While these functions have become accepted commonplace in the automobile of today, the audio performance in the vehicle is still lacking.

Although OEM audio systems popularized by market saturated name recognition, celebrity attachment, and Auto and Audio Manufacturer relationships may imply to the consumer a high level of quality and fidelity, the actual results are often nothing more than clever, creative marketing.

Aural Vision seeks to set a new standard for sound reproduction in the vehicle environment. When the Aural Vision Concepts are applied to the construction and design of the vehicle interior and the design and calibration of the audio reproduction system, the ability to recreate an accurate hi-resolution soundstage with the tonality, dynamics, and clarity of the original source are unprecedented.